



Euro-toques Ireland

European Community of Chefs & Cooks

BENEFITS OF EURO-TOQUES ASSOCIATE MEMBERSHIP

- **Access to almost 200 of Ireland's top chefs and restaurants & Membership of a pan-European organisation of almost 4,000 top chefs**

The majority of our members are Chef-Proprietors, and therefore make direct decisions about all aspects of the running of their restaurants. Euro-toques members have all pledged to uphold the Euro-toques Charter, and the Euro-toques symbol is therefore synonymous with quality. The membership, and above all the profile, of the organisation are growing steadfastly.
- **Euro-toques events**

Notice of Euro-toques events which you are welcome to attend to network with our members and promote your organisation. We will issue an invitation to representatives of your company where possible.

We would be very happy to hear your suggestions/ideas for events which could be added to our social calendar and organised in association with your company, or existing events you would like to become involved in.
- **Euro-toques Quarterly Newsletter**

Company logo in Newsletter distributed to all Members, potential members, associated small producers and suppliers, sponsors, and relevant bodies.

Reduced rate advertorial/advertising in the quarterly Euro-toques newsletter.
- **Promotion of Organisation**

Opportunity to promote your organisation/provide information at Euro-toques events.

Possibility of organising demonstrations/competitions in association with Euro-toques.

Opportunity to notify members of event/activities through our newsletter or mail-shots.
- **Website Page**

Your own dedicated page on www.euro-toques.ie

As an Associate Member you receive your own page, including company profile and product/service description, images and full contact details, as well as a link to your company website.

The new Euro-toques website – launching May 2010 – will be promoted to industry as a resource for finding information on Euro-toques policies and events, and listings of our approved suppliers and associate members. It will also be promoted to the public as a resource for finding chefs and restaurants throughout Ireland who source locally and in season.
- **Mail-shots & Mailing list**

We would be happy to distribute promotional material for your company through mail-shots to our membership database. You will also have access to our member mailing list and contact details so that you may market directly to our members



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- **International Dimension**

If your company operates outside Ireland, we provide contact with our International office in Brussels and national branches throughout Europe, and give advice and assistance in accessing chefs abroad.

- **Lobbying**

Opportunity to join forces on relevant food/agriculture lobbies on national and EU level. Euro-toques is recognised as an official EU lobby group by the European Commission and has the right to attend DG SANCO meetings.

- **Shared Goals & Ideals**

Be part of an organisation which stands for quality, actively supports quality food producers and lobbies to protect them.

Euro-toques seeks to promote rural development, sustainable agriculture and quality-oriented food productions.

We are happy to discuss any other ideas or suggestions you may have which will help your company to get maximum benefit from their association with Euro-toques.

BASIC ASSOCIATE MEMBERSHIP PACKAGE: €850 + 21% VAT per annum.